

bradwinckelmann

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Experience

Director of Technology

May 2009 - May 2010

comm.UNITY, student organization – Syracuse, NY

Built and maintained organization website (comm.unity.syr.edu) • Worked with ten local non-profits to improve or develop sustainable communication plans • Helped to coordinate workshops aimed at enhancing the outreach and visibility of non-profits in the community • photographed events for non-profits to use in promotional media.

Page Designer

Jan. 2008 - May 2008

Medley Magazine – Syracuse, NY

Solely responsible for designing layouts of multiple pages of 20,000 circ campus magazine • Attended weekly meetings with news writers and editors to resolve content issues • Wrote captions and worked with editors to revise body copy to complement visual design • Consulted with other designers to maintain overall unified magazine design.

Instructional Technology Consultant

Aug. 2006 - May 2010

Learning Environments and Media Production – Syracuse, NY

Actively maintained and used database to coordinate equipment loans to students and faculty • Managed high-end video and audio production equipment • Assisted clients with technical questions • Designed effectual workplace signage to improve employee productivity and organization.

Photo Editor

Jan. 2008 - May 2008

What the Health? Magazine – Syracuse, NY

Shot photo assignments on deadline for campus magazine • Edited photos and captions contributed by all staff photographers • Worked with designers and editors to work photos into page layouts • Completed last-minute assignments by art director without hassle.

Information Technology Coordinator

Aug. 2008

Teaching Assistant Orientation Program, The Graduate School – Syracuse, NY

Solely responsible for managing technological requirements of over 25 simultaneous TA workshop sessions • Responded to and resolved classroom technology issues • Managed and reviewed video equipment with orientation leaders • Worked directly with event leader to ensure seamless program • Photographed program events for Graduate School records.

Photographer

Aug. 2008 - Dec. 2008

London Photojournalism Program – London, England

Collected photos and audio and produced documentary-style multimedia deliverables • Wrote photo captions, pitched and critiqued photo story ideas • Practiced rigorous photojournalism ethics • Participated in discussions on visual communication issues and laws in other cultures.

Project Manager, Customer Support

May 2009 - Present

SIDEARM Sports – Syracuse, NY

Conduct online training sessions for clients to use website content management software • Facilitate communication between clients and staff • Troubleshoot technical questions and provide customer support • Manage new client website projects • Provide recommendations and ideas to improve project workflow efficiency.

Skills

Adobe Photoshop, InDesign, Illustrator, Flash, Dreamweaver, Premiere Pro, Lightroom • Final Cut Pro • Microsoft Word, Excel, PowerPoint, Access, Project • HTML/XHTML • CSS • ASP.NET • Ruby on Rails • Audacity • GarageBand • Photojournalism and Studio Photography • Epson Digital Printing • Nikon DSLR cameras, lenses, flash • Windows and OS X operating systems • Basic German, French

Education

S.I. Newhouse School of Public Communications School of Information Studies

May 2010

Syracuse University – Syracuse, NY

Dual B.S. in Illustration Photography & Information Management and Technology